

<Invitation>

Tokyo Nail Expo 2017

- Largest Nail Event drawing more than 50,000 attendees! -
November 12 and 13, 2017 @ Tokyo Big Sight

Tokyo Nail Expo 2017, a nail event operated by (NPO) Japan Nailist Association (JNA; headquarters: Chiyoda-ku, Tokyo; President: Koichi Takigawa), will be held on November 12 and 13.

This is the one of the largest nail event of the world, and will gain the attention of nail trend watchers and nail fans from all over the world. The event contains the program for attendees, including a trade show featuring all the latest nail products, a stage show to convey the latest 2018 Spring/Summer nail trends, stage demonstrations and workshops by some of Japan's top nail artist, and free nail care by JNA-authorized educators.

We invite you to attend the exposition for coverage of the event.

Tokyo Nail Expo 2017 Event Details

Dates : November 12-13, 2017 10:00~19:00 (closing at 18:30 on November 13)
 Location : Tokyo Big Sight West Hall 1, 3, 4 and Atrium
 Content : Nail Trade Show, Stage, Workshops, Nail TV, Free Nail Care Experiences
 Organizer : Japan Nailist Association NPO
 Website : <http://nailevent.jp/nailexpo17/>
 Admission : Advanced Ticket ¥2,000 (includes tax) / Walk-Up Ticket ¥3,000 (includes tax)
 ※valid for 1 day only, children elementary school age and under are free

Available for Purchase: Lawson Ticket L Cord : 33983 / Ticket Pia P Cord : 991 -269

Program Details**Nail Competition**

Various competitions will be held throughout the event including the 2017 Japan Nailist Championship where the top Nailist will be chosen, the 12th World Nailist Championship where competitors will vie for the world's most beautiful French sculpture nails, and the Art Tip Award which is open to all nail enthusiasts.

Nail Trade Show

An exciting exhibition and shopping area covers latest nail products and goods.

Nail Stage

The latest trends, techniques of the world's top nailists, tips on preparing for the nailist examinations are some of the exciting stage topics brought to you by JNA and our exhibitors.

▶Key Stage Events

- November 13: Nail Queen 2017 Award ceremony
- November 13: JNA Nail Trend Stage "TOKYO NAILS COLLECTION 2018/S"

Workshops

Workshop style sessions that offer the latest information and techniques, products from the popular brands, etc. all for free. We offer sessions that will be helpful for examinations and in the salon.

JNA Nail Care Experience Corner

A special booth will be set up where attendees can experience professional nail care techniques by JNA-authorized educators, free of charge.

<Contact Information>

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